

JOHN C. DERRICK

WEB DEVELOPER & STRATEGIST



QUICK BIO

I'm a seasoned web developer, designer, strategist, and a proven leader in both the technology and tourism sectors. I'm skilled at an eclectic mix of business topics including web design, tourism development, technology marketing, publishing, brand identity, and web strategy.

I've worn many hats in my career to date--web developer, author, entrepreneur, strategist, and marketer. As a result, I have a unique ability to authentically contribute to a variety of projects and traverse complex challenges.

I live my life and career guided by my philosophy of keeping engaged, remaining authentic and always staying fully committed to anything I work on.



John C. Derrick

INFORMATION

Personal

Name John C. Derrick

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Kapaa, HI 96746

Contact

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Business (803) 315-1377

Linkedin linkedin/johncderrick

Portfolio

Website johncderrick.com

Work Experience

17 years web development experience

11 years web marketing experience

Skills

Digital Online Marketing 

Web Design & Development 

Business Planning 

Business Development 

Corporate Strategy & Vision 

Career Experience

Founder & Principal 2002-**

Guide of Hawaii, LLC
Kapaa, HI

Former Positions

Vice President, Operations 2010-14

DuBose Web Group
Columbia, SC

Director of Web Content 2007-10

South Carolina Educational
Television Commission
Columbia, SC

Web Developer / IRC I 2001-07

South Carolina Department
of Transportation
Columbia, SC

Education

BS - Physical Geography 1999-04

University of SC
Columbia, SC

Honors

President's Award 2008

SCETV

Eagle Scout 1996

Boy Scouts of America